

JEN DROVIN

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view my portfolio at:
jddsgn.com



What People Say...

Ambitious
Detail Oriented
Adaptable
Knowledgeable
Collaborative

○ EXPERIENCE

Fuze, In-house Creative Agency, Marketing & Comms. [Current]
NextEra Energy & Florida Power & Light Company
Contract Sr. Communication Specialist

- Regularly contribute on strategic campaigns and projects developing engaging visuals and experiences for key stakeholders. Taking the extra step to understand expectations for full creative affect.
- Transformed Electrathon's (FPL's STEM program) 'Welcome Packet' from multiple files of Word and Excel into a interactive digital experience, making it easy for the instructors and students to follow and understand.

JD Designs & Marketing, LLC [April 2020 - June 2023]
Freelance & Contract Communication Specialist

- Develop and design cohesive campaign visuals for various brands including logo design, print graphics, presentations, package design and renderings, digital marketing strategy, basic motion graphics, and event materials.
- Strong management skills, leading campaigns and designs from ideation to completion making sure deadlines were met.

SPARK Medical Marketing [February 2020 - April 2020]
Sr. Graphic Designer

- Fulfilled all marketing needs designing presentations, digital graphics, email blasts, social media posts, motion graphics, and sell sheets for sales team.
- Unfortunately was laid off due to the global pandemic.

Office Depot Headquarters [September 2015 - January 2020]
Lead Graphic Designer & Environmental Designer

- Self-motivated under fast pace environment managing multiple large format signage projects from conception to completion. Creating mockups, setting up production files for print vendors while coordinating the final stages of installation of projects.
- Expand my role on my team by learning 3D sketchup to help productivity. This was an important part for executive approvals and outreach.

○ SKILLS

Branding
Package Design
Presentations
Infographics
Print Graphics
Retail Experience Design
3D Modeling
Project Management
Basic Motion Graphics
Website Design

○ EDUCATION

Savannah College of Art and Design
(Savannah, GA)
B.F.A in Graphic Design (2013)

○ EXPERTISE

Adobe Creative Suite
Microsoft
Google Suite
Sketchup
Various PM softwares

○ FAMILIAR WITH

Adobe AfterEffects
PowerBi Dashboard
Figma

○ REFERENCES

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